# SIDHARTH GROVER

PRODUCT MANAGER (AI | PLG | B2B SAAS)

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### PROFESSIONAL SUMMARY

- PM/engineering hybrid; shipped PLG products used by 900+ orgs and mobile features for 25k+ users with retention/CSAT gains.
- End-to-end: discovery → PRDs → delivery → adoption; analytics (Amplitude/Mixpanel), A/B testing; SOC 2-aligned rollouts.
- Partner with engineering/design; led 20+ integrations and Python microservices, turning customer problems into platform capabilities.
- Built MCP-based agent workflows (tools/resources/prompts) with guardrails and auditability.

#### **CORE COMPETENCIES**

- Product: Roadmapping, PRDs, OKRs, Prioritization (RICE), Backlog & Release Management
- Discovery/Research: Customer interviews, Usability testing, Journey mapping, Competitive analysis
- Data & Experimentation: North-Star & metrics trees, Amplitude, Mixpanel, A/B testing, Cohorts/Funnel/Retention, SQL
- AI & Agents: Model Context Protocol (MCP), tool/function calling patterns, prompt design basics, acceptance criteria for AI features
- Platform & Integrations: APIs/SDKs, 20+ third-party integrations (payments/POS/auth/cloud), Auth0 (OAuth2/OpenID), Webhooks
- Delivery & Quality: Agile (Scrum/Kanban), CI/CD coordination, feature flags, rollout/rollback playbooks, SOC 2 practices
- Analytics/Collab Too Tools: Jira, Confluence, ClickUp, Notion, Figma, Intercom, GitHub, Jenkins
- Technical Fluency (TPM-lean): Python, JS/TS, React/Next.js, Java, Flutter, LLM, Docker/Kubernetes, AWS, Azure, GCP, Terraform

#### WORK EXPERIENCE

### DYNE Technologies Inc. | Vancouver, BC

May 2021 - Present

#### **Chief Product Officer / Founding Product Manager**

- Launched DYNE Web SaaS Dashboard (PLG) and scaled to 900+ client orgs; cut churn to 8% via onboarding and packaging changes.
- Drove cross platform mobile product (Flutter): reached 25k+ users, improved retention +20% and CSAT +30%; onboarding time -40%.
- Led discovery, UI delivery for pricing/forecasting; prioritized APIs and shipped 15+ partner integrations to unlock new use cases.
- Established analytics & experimentation: event taxonomy, dashboards, and A/B testing cadence; partnered with engineering to standardize CI/CD and feature flags across a 7+ engineer team.
- Incubated AI/agent features using MCP to safely automate internal workflows (clear acceptance criteria, guardrails, audit logging).
- Collaborated with Sales/CS on feedback loops and enablement; contributed to +15% annual revenue through adoption and expansion.

### Deloitte | Vancouver, BC

January 2022 - April 2022

# **Cloud Engineering Analyst**

- Crafted comprehensive cloud transformation strategies and risk analyses, driving business for clients adopting cloud solutions.
- Configured AWS disaster recovery environments with Terraform and conducted resilience testing using Fault Injection Simulator.
- Optimized Kubernetes network policies with Calico & Cilium, improving scalability, security while integrating DevOps methodologies.
- Designed strategic blueprints and Cloud Transformation Roadmaps, performed data migration risk assessments, and implemented best cloud practices, yielding substantial business growth for transitioning clients.

### Arista Networks | Vancouver, BC

August 2021 - December 2021

### **Software Engineer**

- Enhanced Arista's Cloud Vision platform with new features using JavaScript, React, Ant Design and Redux, increasing user satisfaction.
- Conducted end-to-end testing with Cypress, fixing 15+ bugs and designing a feature that improved platform reliability with beta testing.

## ACHIEVEMENTS AND AWARDS

- Top 10 Microsoft Startup Partner (2023), Microsoft for Startups | Pegasus Program. Top 5 at Collision Conference (2022).
- Selected for Y-Combinator Founder Interview, top 7% of 30,000 companies.
- Awarded #1 Venture in BC at Valhalla Investment Summit (2021); Top 7 Ventures at Entrepreneurship@UBC (2021).
- UBC Dean's Honour List (2020), \$5,000 Science Scholarship
- \$80,000 UBC International Major Entrance Scholarship (2019) | \$10,000 Outstanding International Student Award (2019)

### **PROJECTS**

- MCP Server Suite | Sept 2025: Python MCP server + client for document management; exposed tools/resources/prompts; roots permissions with async cleanup; progress notifications & sampling callbacks; STDIO/HTTP transports with JSON-RPC tracing.
- **DevOverflow (Stack Overflow Clone)** | **Feb 2025:** Next.js + TypeScript, MongoDB, Tailwind/shaden; SSR/ISR with server actions & API routes; NextAuth OAuth; Markdown Q&A with voting; server-side search + recommendation; AI-assisted answers; Lighthouse 100.
- UBZ: University of Bozos and Zombies (CPSC 427) | Dec 2024: Co-built a cross-platform 2D game engine (C++, OpenGL, Box2D) with modular physics, AI pathfinding, and interactive UI; optimized gameplay through iterative user testing and QA feedback.
- Real Estate Price Prediction (R) (STAT 306) | Jan 2024: Regression model for Taiwan housing prices; feature engineering with tidyverse and visualization in ggplot2; achieved 81.42% adjusted R<sup>2</sup>.
- Schedule & Event Planning System (Java) | June 2021: Desktop app for 50+ NGOs to manage schedules, volunteers, and expenses; Java Swing UI with JSON data persistence and audio enhancements.

#### **EDUCATION**

• Bachelor of Science Combined Major in Computer Science and Statistics | University of British Columbia